



SPONSORSHIP OPPORTUNITIES

EVENTS

Exhibit tables at various events are available; corporate affiliates receive a 50% discount on exhibit space. Sponsorship includes registration for up to two people. Other opportunities are available specific to the event.

Physicians Day at the Capitol – Feb. 22, 2017

- Exclusive offer: Folders for legislative visits – \$250
- Exclusive offer: Folders/binders for educational events – \$250
- Exhibit tables (Limited to three) – \$500

Meet the Mandates – Aug. 25, 2017

Exhibit tables (Limited number available) – \$3,000

- Includes advertisement in Meet the Mandates participant binder and lunch with physicians; afternoon break will be situated in area near exhibit tables

KMA ANNUAL MEETING *

- KMA General Breakfast, \$1,000
- KMA VIP Dinner, \$1,000 (includes opportunity to speak 3-5 minutes)
- KMA Leadership Dinner, \$2,000 (includes recognition as sponsor on table toppers)
- House of Delegates Luncheon, \$1,000
- Annual Meeting Website Ad, \$250

PRODUCTS

- New Member Guide, \$250*
- KMA Member Folders, \$250*
- 10% discount on advertising in KMA publications*

**Only available to KMA Corporate Affiliates. Only Level 1 Corporate Affiliates have access to Annual Meeting exhibit space and sponsorship opportunities.*

Other opportunities will be available throughout the year and KMA Corporate Affiliates will have priority for sponsorship.

KENTUCKY MEDICAL ASSOCIATION

CORPORATE AFFILIATE PROGRAM

AFFILIATE LEVELS

Level 1 – \$5,000

Main Level 1 Benefit

Only KMA Level 1 Corporate Affiliates have access to exhibit tables at the KMA Annual Meeting and two spots for attendance at the meeting.

Level 1 Benefits Also Include

- » Listed as a Level 1 Corporate Affiliate in KMA Annual Meeting signage
- » Messaging throughout Annual Meeting about presence of Corporate Affiliates
- » Exclusive opportunity to sponsor an event at the Annual Meeting
 - » General Breakfast, \$1,000
Includes opportunity to speak 3-5 minutes
 - » KMA VIP Dinner, \$1,000
Includes opportunity to speak 3-5 minutes
 - » KMA Leadership Dinner, \$2,000
Includes recognition as sponsor on table toppers
 - » House of Delegates Luncheon, \$1,000
 - » Annual Meeting Website Ad, \$250
- » Receive an electronic KMA membership mailing list (Excel format) for a one-time use
- » Listed as a Corporate Affiliate in KMA membership packets sent to all new members
- » Half-page ad included in personalized binders for attendees at KMA Annual Meeting
- » Announcement on the KMA Facebook, Twitter and LinkedIn page that your company is now a KMA Corporate Affiliate with a link to your company's website
- » Rotating logo on the KMA website
- » Opportunity for story about good works/philanthropy on KMA website in Corporate Affiliate section
- » Acknowledgement of Corporate Affiliate status in various KMA communications
- » Receive a 50% discount on exhibit space at KMA events outside KMA Annual Meeting, as well as priority for sponsorship opportunities at these events
- » Receive a 10% discount on advertising in KMA publications

Level 2 – \$2,000

Level 2 Benefits Include

- » Listed as a Level 2 Corporate Affiliate in KMA Annual Meeting signage
- » Receive attendee mailing list from Annual Meeting
- » Listed as a Corporate Affiliate in KMA membership packets sent to all new members
- » Announcement on the KMA Facebook, Twitter and LinkedIn page that your company is now a KMA Corporate Affiliate with a link to your company's website
- » Acknowledgement of Corporate Affiliate status in various KMA communications
- » Quarter-page ad included in personalized binders for attendees at KMA Annual Meeting
- » Receive a 25% discount on exhibit space at KMA events as well as priority for sponsorship opportunities at these events
- » Receive a 10% discount on advertising in KMA publications

BECOME A KMA CORPORATE AFFILIATE

Company Information

Company: _____

Products/Services Provided by Company: _____

Mailing Address: _____

City and State: _____ Zip Code: _____

Phone: _____ Website Address: _____

Contact Information

Name: _____ Title: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____

Please indicate the Corporate Affiliate level you are requesting:

LEVEL 1 - \$5,000

LEVEL 2 - \$2,000

Payment Information

Check

Credit Card

If paying by credit card, please fill in the following:

Name on the Credit Card: _____

Billing Address: _____

Credit Card Number: _____

Expiration Date: _____ Signature: _____

Nonprofit companies interested in the Corporate Affiliate Program, please contact Mary Branham at (502) 426-6200 or branham@kyma.org.

Return this application with payment payable to the Kentucky Medical Association:

Attn: Mary Branham
9300 Shelbyville Road STE 850
Louisville, KY 40222-5178
Fax: 502-426-6877

