

# 2017-18 KMA REPORT TO MEMBERSHIP

This report is issued annually by the Chair of the Board of Trustees outlining the good work of the Association's Committees and Commissions, as well as other accomplishments.

—Dale E. Toney, M.D.  
Chair, KMA Board of Trustees



## Community Connector Leadership Program (CCLP)

KMA celebrated the fourth year of the Community Connector Leadership Program, which provides an opportunity for physicians to enhance their leadership skills through education and direct community involvement. The program is designed to create a network of physician leaders who will work with local organizations to improve the state's health status.

KMA honored the 2017 Class of six Community Connectors during the Annual Meeting. R. Brent Wright, M.D., of Glasgow, Robert H. Couch, M.D., MBA, of Louisville, Patrick J. Withrow, M.D., of Paducah, Cynthia Rigby, M.D. of Louisville, Sandra R. Shuffett, M.D., of Nicholasville, and Robert A. Zaring, M.D., of Louisville (not pictured) were recognized for their leadership roles in medicine and within their communities.

## Medical Student Outreach and Leadership Program (MSOL)

Inspired by the format and success of the Community Connector Leadership Program, the Medical Student Outreach and Leadership Program was designed to engage students early in organized medicine and create future physician leaders through educational sessions and community involvement. In the program's second year, KMA honored 58 medical students during the 2017 Annual Meeting—more than double the number of students from the previous year.



2017 Medical Student Outreach and Leadership Program graduates.

## Delegation to the American Medical Association

J. Gregory Cooper, M.D., Senior Delegate



The KMA Delegation to the American Medical Association (AMA) attended the 2017 AMA Interim Meeting and the 2018 AMA Annual Meeting in Chicago. Kentucky continues the honor of having several members serving in leadership positions within the AMA. Bruce A.

Scott, M.D., a member of the Kentucky Delegation and KMA President-Elect, was re-elected AMA Vice Speaker. J. Gregory Cooper, M.D. began his second year of service as Immediate Past Chair of the Southeast Delegation and John L. Roberts, M.D., KMA Board of Trustees member, represented Kentucky in the AMA Academic Physicians Section. State Representative Kimberly Moser, KMA

Alliance Past-President and Past Chair of the KPPAC Board, completed her term as President of the American Medical Association Alliance. The delegation co-sponsored several important resolutions and provided testimony on several items.

# Commission on Legislative and Political Advocacy (COLPA)

Donald J. Swikert, M.D., Chair



The Commission on Legislative and Political Advocacy (COLPA) worked with the KMA Legislative Quick Action Committee to organize and oversee the state and federal advocacy

activities of the Association. Most notably, committee members helped determine legislative priorities for what proved to be a very volatile 2018 Regular Session of the Kentucky General Assembly. The Committee's advice and counsel proved effective. Despite the turmoil lawmakers faced with the biennial budget and the state's public pension crisis, KMA was able to find success and secure passage of several pieces of legislation that will improve Kentucky's overall healthcare climate and further protect both patients and providers. The following is a sampling of that legislation.

## Peer Review Protections (House Bill 4):

Protects the peer review process to allow physicians and hospitals to assess their work without the possibility of their opinions being used in a medical malpractice claim. The passage of House Bill 4 is a win for physicians, as Kentucky was one of only two states in the country lacking these protections prior to this legislation.

## Credentialing Reform (House Bill 69):

Requires the Department of Medicaid Services to designate a single credentialing verification organization to verify credentials for DMS and all Medicaid Managed Care Organizations. The measure will also streamline provider enrollment and credentialing procedures as well as the written internal appeals process utilized by MCOs. Finally, the legislation will simplify the credentialing process, allowing physicians to reduce the amount of administrative red tape associated with the practice of medicine.

**Telehealth (Senate Bill 112):** Includes provisions that will require, aside from some exceptions, health plans and Medicaid Managed Care Organizations to reimburse providers at the same rate for services delivered in-person or via telehealth.

KMA spent much of the 2018 session working to oppose several bills that posed threats to the public and the practice of medicine, including issues related to scope of practice and mandated continuing medical education. The Association proved to be successful in those efforts. KMA also was able to bypass an effort to establish a physician provider tax as legislators searched for additional revenue in the final days of the session.

KMA devotes a significant amount of time representing physicians in Frankfort. However, KMA continues to engage in advocacy on the national stage as well. In February, KMA representatives attended the AMA National Advocacy Conference in Washington, D.C. and met with members of the Kentucky federal delegation. KMA's visits to Capitol Hill remain especially important since six of the eight members of the state's federal delegation hold leadership or key committee positions that

- U.S. Representative Brett Guthrie, KY-02 (House Energy and Commerce Committee, Health Subcommittee, Vice-Chair)
- U.S. Representative John Yarmuth, KY-03 (House Budget Committee, Ranking Member)
- U.S. Representative Hal Rogers, KY-05 (House Appropriations Committee, Past Chairman)
- U.S. Representative Andy Barr, KY-06 (House Financial Services Committee)

KMA achieved advocacy success with payer-related issues as well. After months of pushback from organized medicine, Anthem decided to rescind a policy to reduce payments for E&M services reported with CPT modifier 25. While the American Medical Association met with Anthem about the changes on a national level, KMA and Greater Louisville Medical Society (GLMS) leadership held discussions with local Anthem officials to strongly oppose the policy and advocate for its retraction.

This effort was supported by a public relations campaign, which included op-eds from KMA and GLMS leadership regarding the controversial issue.

COLPA would like to thank the KMA membership and the leadership of the county medical societies



Bruce Scott, M.D., Frank Burns, M.D. and Bert Guinn met with Senator Ernie Harris at KMA's 2017 Physicians' Day at the Capitol.

set the direction for the nation's health care policy (see below). Topics for discussion included the state's opioid epidemic, implementation of the Medicare Quality Payment Program, regulatory relief for physician practices, and various issues surrounding health care reform.

- U.S. Senator Mitch McConnell (Senate Majority Leader)
- U.S. Senator Rand Paul (Committee on Health, Education, Labor, and Pensions)

for contributing to yet another successful year. Many members traveled to Frankfort to testify before committees on behalf of the physician community, and countless more made direct contact with their state and federal lawmakers. Such efforts advanced the priorities of physicians and patients across the Commonwealth and set a great foundation for the year ahead.

# Resident and Fellow Section Governing Council

Shachi Pandya, M.D., Chair



The Resident and Fellow Section (RFS) Governing Council met in conjunction with the Commission on Physician Licensure and Workforce to discuss several pieces of legislation considered by the General Assembly. Of special interest to the RFS was the passage of the telehealth bill (Senate Bill 112) and the increased use of telehealth in Kentucky and across state lines.

Lauren Dyer, M.D., from the University of Louisville/Glasgow Family Medicine Residency program was elected as the KMA Delegate to the AMA Resident Fellow Section (AMA-RFS) Annual Meeting. The AMA-RFS adopted resolutions calling for mandated critical congenital heart defect screening in newborns and the development of model legislation concerning the ownership of medical records.



University of Louisville residents at a New Resident Orientation.

KMA once again participated in the 2018 New Resident Orientations with David Bensema, M.D., addressing the University of Kentucky on June 18, and Robert Couch, M.D., addressing the University of Louisville on June 29. These speeches highlighted KMA's public health initiatives and vibrant social media presence and encouraged residents to become involved with their professional societies early in their careers.

# Commission on Long Range Planning

Michael K. Kuduk, M.D., Chair



The Commission on Long Range Planning formulated, discussed and recommended to the Board of Trustees a long-term project called "Administrative Improvements in Medicine" or "AIM." The passage of Senate Bill 89 regarding smoking cessation in 2017 led to this initiative. Before the 2017 session, KMA met with physicians who pointed out that insurers did not adequately cover smoking cessation products, including

counseling and medications. Based on information gathered by KMA, Senate Bill 89 was passed by the General Assembly due to the fact that legislators on both sides of the aisle were appalled that smoking cessation was not being adequately addressed. The commission sought to build on that work and learn how administrative issues impact overall health in Kentucky. AIM will focus on five areas where Kentucky stands as an outlier compared to the rest of the nation: smoking, drug abuse, obesity, diabetes and flu/pneumonia. The goal of the initiative

is to gather information to identify possible administrative, regulatory, legal or public education impediments that might be addressed. KMA is tackling its first barrier with a public health campaign centered on the flu called "Focus on Flu."

The 2013 KMA Focus Forward strategic plan that fundamentally changed the organization and created the Long Range Planning Commission received great exposure through a special edition of the statewide healthcare publication Medical News, which highlighted the success of the changes made through that effort.



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April 2018

**SPECIAL ISSUE FOR KMA MEMBERS**

News in Brief page 2 | People in Brief page 4 | Events Calendar page 6

**SPECIAL SUPPLEMENT**

**FORGING AHEAD**  
STRATEGIC PLANNING IS NEVER EASY AND IS MADE ESPECIALLY DIFFICULT AS THE TARGET MOVES.

**By Ben Basian**  
The healthcare landscape continues to evolve, and many providers, organizations and companies are working diligently to develop long-term strategies that will encourage growth while maintaining the flexibility needed to adjust to new policies and procedures, which will make change a constant. At a national level, there has been a significant amount of discussion around the healthcare environment will continue to change across the nation and inside Kentucky and our individuals and organizations must continue to develop plans that will account for these changes.

regulation attempting to change the healthcare system. Some of the largest collaborations between business, industry and government are being formed to transform the American healthcare system. Proposed changes like CBO and House on Certain Health Initiatives and Digital Health show that healthcare companies are also looking for options to stay ahead of the innovation curve and provide new or different offerings to consumers.

**Legislative Note:** Kentucky is home to many healthcare organizations that are also working to bring innovative solutions to the healthcare marketplace. Legislative Chair has created a robust network program, alongside some very innovative companies, to provide meaningful solutions to plan organizations.

**UnitedHealthcare** rolls back America's Health Bankings on women and children. Industry change might impact 2018, says UnitedHealth.

**Corner Office** Meet Todd Galt and, chairman and CEO of the National Care Alliance.

**Insights from Industry leaders** Louisville's success in healthcare innovation is the result of a focus on innovation.

**IN THIS ISSUE**

**STRATEGIC PLANNING** The need for long-term strategic planning is becoming increasingly important for healthcare organizations. This special issue provides insights from industry leaders on how to develop and execute a strategic plan.

**KMA** Kentucky Medical Association

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## Commission on Physician Licensure and Workforce

Eric F. Lydon, M.D., Chair



The Commission on Physician Licensure and Workforce worked with the Kentucky Board of Medical Licensure (KBML) to review several pieces of legislation considered by the General Assembly during the 2018 session. These included the potential reorganization of the Kentucky Board of Medical Licensure (House Bill 465), Telehealth (Senate Bill 112), and the Interstate Medical Licensure Compact (Senate Bill 153).

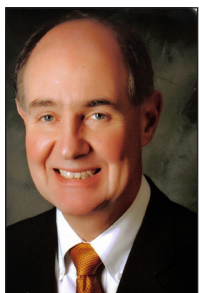
House Bill 465 was introduced in the 2018 Kentucky General Assembly to reorganize over 40 boards and commissions, including the Kentucky Board of Medical Licensure (KBML), and place them under the oversight of the Public Protection Cabinet. Although it did not pass during the 2018 session, there is a possibility that some of the changes outlined in the legislation could be carried out by executive order during the interim session or new legislation could be introduced for 2019.

Commission members also discussed the recently passed telehealth bill (Senate Bill 112), a measure that requires, with some exceptions, health plans and Medicaid Managed Care Organizations to reimburse providers at the same rates for services delivered in person or via telehealth. William Thornbury, M.D., served as a physician advocate for the telehealth measure and provided the Commission with a thorough overview of the legislation. Telehealth continues to be of interest to the Commission for its potential to help physicians increase efficiencies and ease the provider shortage problems in the state.

Senate Bill 153, if passed, would have entered Kentucky in the Interstate Medical Licensure Compact (IMLC). The IMLC is an agreement between states and the Medical and Osteopathic boards in those states to offer an expedited pathway to licensure for qualified physicians who wish to practice in multiple states. Although not currently a member of the compact, a recent focus of the Kentucky Board of Medical Licensure has been to streamline the licensure process and make it more efficient. The Commission will continue to monitor this issue as it is likely to be revisited by the General Assembly as the number of physicians participating in telehealth across state lines increases.

## Commission on Public Health

John M. Johnstone, M.D., Chair



Smoking cessation and drug addiction remain focus areas of the Public Health Commission. While these two issues will remain top priorities for the upcoming year, the Commission will also aid in the

implementation of KMA's "Focus on Flu" initiative, a patient-focused public health campaign to raise awareness regarding how to avoid or mitigate the effects of the flu virus.

The very effective "Commit to Quit" campaign, a smoking cessation effort

introduced by KMA in 2016, will continue as a new 50 cent tobacco tax begins to take effect. The Commission will also look for ways to integrate tobacco cessation coverage into the recently passed telehealth bill (Senate Bill 112), legislation which for the first time provides improved telehealth coverage and payment parity requirements for Kentucky Medicaid, Medicaid managed care organizations, and commercial health plans.

The Public Health Commission was also instrumental in identifying administrative burdens and barriers that interfere with patient care. This feedback will be the central focus of KMA's new "Administrative Improvements in Medicine" (AIM) initiative, an effort to tackle administrative issues, laws, and regulations that are detrimental to the health of Kentuckians. AIM will center specifically on five key issues that currently plague Kentucky residents: smoking, drug abuse, obesity, diabetes, and flu/pneumonia. The Commission looks forward to playing a critical role in the AIM Initiative.

As insurers continue the transition to "value based healthcare," a delivery model in which providers, including hospitals and



Fred Williams Jr., M.D., and Lindy Lady, KMA Medical Business Advocacy Manager, attend a KMA Commission on Public Health meeting.

physicians, are paid based on patient health outcomes, the Public Health Commission has supported a common, limited measurement set of meaningful quality measures that can be used by all insurers in Kentucky. Clinical comments from the Commission ensured that all health priorities were represented as part of the core set of fifty measures.

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## CME Committee and CME Council

John L. Roberts, M.D., Chair  
James L. Borders, M.D., Chair

The Continuing Medical Education (CME) Committee and the CME Council expanded their support of providers and educational offerings during the last year.



The KMA Professional Development for CME Professionals program enjoyed a very successful first year. Over 90% of KMA CME providers are participating in this program. Education centers on communication, time management, continuing medical education accreditation requirements and professional development. This innovative platform is provided in an on-demand format at no cost to providers. A new provider training, "Roadmap to CME," offers an introduction to the CME process and requirements and has been very successful.

KMA Director of Education Miranda Mosley was featured as a speaker at the Midwest Regional CME Symposium in Indianapolis attended by CME professionals from several states. In April, Miranda also presented at the Accreditation Council for Continuing Medical Education's annual meeting. This event was attended by several hundred CME representatives from around the country. Her

presentation featured personality differences and communications techniques to improve and support effective professional relationships.

Nineteen health systems receive accreditation through the KMA and, over the last 12 months, two CME providers from across the state were surveyed for reaccreditation to provide local CME. CME was provided through KMA's joint providership accreditation, which allows unaccredited organizations to offer CME to their audiences. Joint providership accreditation also continued its substantial growth in this reporting period.

At the 2017 KMA Annual Meeting, KMA once again offered its popular Meet the Mandates session, which allows physicians to obtain all mandated education in one day. Nationally acclaimed author Sam Quinones spoke about the emergence of the opioid epidemic as described in his bestselling book *Dreamland*. Renee Shaw, host of *KET Tonight*, along with producers of the documentary, "Journey to Recovery," were featured in a panel discussion about the opioid epidemic. More than 500 people attended portions of the KMA Annual Meeting.



Nationally acclaimed author Sam Quinones spoke at the 2017 Annual Meeting Meet the Mandates session about the emergence of the opioid epidemic as described in his bestselling book *Dreamland*.

## Committee on Physical Education and Medical Aspects of Sports

Michael J. Miller, M.D., Co-Chair  
Philip B. Hurley, M.D., Co-Chair

The Committee on Physical Education and Medical Aspects of Sports



continued its mission to improve the overall health of the school-age child by building stronger bodies, both mentally and physically, and seeking to eliminate and correct matters that might be detrimental to the health of the student-athlete.



During the past year, the Committee had significant input on matters related to the state's student-athletes due to its long-standing, strategic partnership with the Kentucky High School Athletic Association (KHSAA). The following list of issues were addressed by the Committee:

- concussions and return-to-play procedures;
- injury data collection;
- energy drink guidelines;
- pre-participation physicals;
- performance-enhancing supplements;
- softball face masks;
- mental health issues among school-age student athletes;
- KHSAA transgender guidelines;
- daith piercing;
- co-ed wrestling;
- skin issues in wrestling; and,
- evaluation and treatment of heat stroke.

The Committee will submit recommendations, if any, on these matters to the KMA Board of Trustees and the KHSAA for their consideration.

## Budget Committee

David J. Bensema, M.D., Chair



The Budget Committee had a very busy year dealing with issues that impact KMA's finances. The committee reviewed proposed expenditures and income for KMA's coming fiscal year (2019) and prepared a budget that was approved by the KMA Board of Trustees. The budget for 2018 is expected to finish in the black for the first time in many years thanks to both a reduction

in costs and continued diversification in revenue, including administrative services provided to other associations and state agencies.

The committee also recommended, and the board approved, the promotion of Cory Meadows to Deputy Executive Vice

President/Director of Advocacy. In addition to managing KMA's advocacy efforts, Cory will assume new administrative duties within the organization.

The committee also recommended, and the board approved, freezing employees' ability to continue earning a benefit in the organization's defined benefit pension plan. Only a few employees remain in this plan as most have been transitioned to a defined contribution 401K plan. The committee is also exploring the costs associated with terminating the defined benefit pension plan, something that could take up to two years to complete.

Finally, the committee celebrated the outstanding work of Marsha Harrington, KMA's Director of Finance, who retired in June. Marsha was instrumental in modernizing KMA's financial systems—developing unmatched financial and administrative controls—and streamlining aspects of the organization that allowed KMA to function much more efficiently.

## Commission on Young Physicians and Physicians In-Training

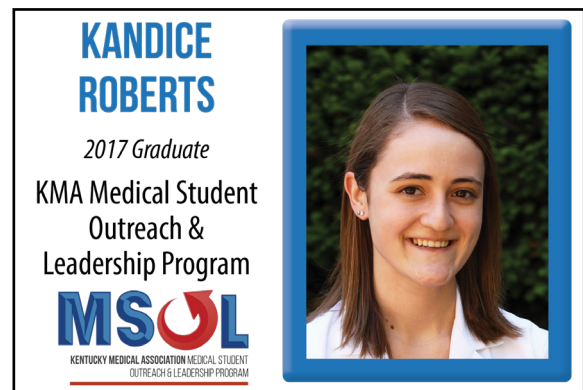
Sarah E. Parsons, D.O., Chair



The Commission on Young Physicians and Physicians In-Training elected Suzanne McGee, M.D., to represent KMA at the AMA Young Physicians Section (AMA-YPS) Annual Meeting in June. Three resolutions from the AMA-YPS were considered by the AMA House of Delegates on the topics of advancing gender equality in medicine, advocating for equal pay for women physicians, and advocating for inclusion

of younger physicians in the American Board of Medical Specialties and its member boards. During the YPS luncheon, delegates learned about the basics of contract negotiation and termination, financial planning, and starting a private practice.

The Commission applauds the continued success of the Medical Student Outreach and Leadership Program (MSOLP), which was developed to promote community involvement and to teach students more about the political, social, and economic issues in the health care system. Fifty-eight medical students



completed the program in 2017. Based on the Commission's recommendation, KMA now highlights each student who graduates from the program in KMA's bi-monthly electronic newsletter, *KY Health eNews*. These feature stories are routinely some of the most read articles in the newsletter.

KMA continues to look for opportunities for increased outreach to in-training physicians through presentations on legislative advocacy and the business of medicine.

## Medicaid Physician Technical Advisory Committee

William C. Thornbury Jr, M.D., Chair



The Medicaid Physician Technical Advisory Committee (TAC) provided critical input on Senate Bill 112, telehealth legislation which for the first time provides improved telehealth coverage and payment parity requirements for Kentucky Medicaid, Medicaid managed care organizations, and commercial health plans. The TAC is actively involved with other key

stakeholders, including the Kentucky Cabinet for Health and Family Services, in the implementation of the telehealth bill. The legislation will take effect on July 1, 2019.

The TAC continues to work directly with staff from the Department of Medicaid Services and the Department of Public Health on a number of projects, including diabetes prevention, provider enrollment, and the development of more meaningful quality measures that address KMA health priorities.

Throughout the year, the TAC has focused heavily on the transition to and implementation of Kentucky HEALTH, Kentucky's 1115 Medicaid Waiver Demonstration Project. The TAC will monitor the rollout of the program and will be prepared to offer recommendations to rectify any issues that develop with the delivery of care to the Medicaid population.

# Kentucky Foundation for Medical Care

Shawn C. Jones, M.D., President



The KFMC continues to focus its mission on promoting public health and educating physicians and medical students on aspects of modern leadership. KFMC partnered with the KMA to begin its "Administrative Improvements in Medicine" (AIM) initiative and funded a public campaign that will be launched later in 2018 regarding flu prevention and treatment. The Foundation for a Healthy Kentucky, a nonprofit, nonpartisan organization with a mission to

make Kentuckians healthier, will partner with KFMC for the Focus on Flu campaign.

KFMC also provided a grant to support an opioid education event in June sponsored by the Kentucky Board of Medical Licensure, with over 150 physicians attending the event. This represented another opportunity for the KFMC to promote education on opioids following the KFMC's sponsorship of KMA's 2017 "Meet the Mandates" education program that included more than 500 attendees.



KFMC sponsored KMA's 2017 "Meet the Mandates" education program that included more than 500 attendees.

The KFMC also awarded three grants to organizations that have a relationship with a KMA Community Connector:

- The Kentucky Commission for Women Foundation, which

## Kentucky Physicians Leadership Institute

Fred A. Williams Jr., M.D., Chair



KMA recognized the inaugural class of the Kentucky Physicians' Leadership Institute in 2017. The institute is funded through a grant from The Physicians' Foundation and financial assistance from KMA's charitable arm, the Kentucky Foundation for Medical Care.

The multi-weekend, in-depth program is designed to provide customized leadership training for physicians. The sessions are

led by faculty from Butler University and feature fireside chats with leaders from various organizations. Participants engaged in training on personal, business and advocacy aspects of leadership. This unique opportunity provided a platform to learn about leadership from many perspectives. KMA honored the first class of KPLI graduates during the Annual Meeting where they were recognized for their completion of the program.

The 2018 KPLI program has been finalized and at the time of this

funded a study and targeted wellness program for women at the University of Kentucky;

- The Lexington Medical Society Foundation for hosting a Women Physician Leadership program attended by nearly 40 female physicians in Lexington; and,
- Hand-in-Hand Ministries for building wheelchair ramps at homes in Eastern Kentucky.

KFMC will also provide funding for the KMA Leadership Conference held at the KMA Annual Meeting in 2018. This year's conference will feature Frank Abagnale, the subject of the book and film *Catch Me If You Can*, who will discuss how physicians can prevent personal identity and financial fraud.

The KMA Medical Student Outreach & Leadership Program (MSOLP) had 356 medical students participate this year. Since its inception, it has reached over 1,000 medical students and provided information and experience to help prepare them for the modern medical marketplace. KFMC funds that program and believes it to be a great investment for the future of medicine.

The KMA Community Connector Program also continues to attract practicing physicians and has created an avenue for involvement that did not exist previously. Those who completed the program are eligible for grants from the KFMC and will be called on to assist with various projects such as the "Focus on Flu" campaign.

The Kentucky Physicians Leadership Institute (KPLI) was funded by the KFMC, along with a grant from The Physicians Foundation. The first KPLI class graduated ten individuals and looks to become the linchpin for physician leadership training in Kentucky.

report, 11 physicians had been accepted into the program and will be recognized at the 2018 KMA Annual Meeting for their participation.



2017 KPLI graduates from left: Tuyen Tran, M.D., of Lexington, Casey Lewis, M.D., of Mt. Washington, Danesh Mazloomdoost, M.D., of Lexington, Jonathon Walters, M.D., of Paducah, James L. Borders, M.D., of Lexington, LaTonia R. Sweet, M.D., of Winchester, Mamata G. Majmundar, M.D., FAAFP, of Lexington and John Patterson, M.D., of Lexington. Not pictured: Philip Hurley, M.D., of Owensboro and Monalisa M. Taylor, M.D., of Louisville.

# 2017 KMA HOUSE OF DELEGATES – ACTION PLAN

## REPORT ON SUNSETTING POLICY – All Policies Reaffirmed

- All policies were reaffirmed

## ANNUAL REPORT - Filed

## 2017 RESOLUTIONS

**01-2017: KENTUCKY MEDICAL ASSOCIATION ADVOCACY AWARDS RESOLUTION** (KMA BOT) – Adopted **RESOLVED**, the Kentucky Medical Association bylaws be amended as follows: “Chapter III, Section 18. It shall approve all Memorials and Resolutions issued in the name of the Association before the same shall become effective, except as provided in Chapter VI, Section 4, and except for the selection of the recipient of the Kentucky Medical Association Award (Outstanding Layman), Distinguished Service Award (Outstanding Physician), and Community Service Award (Outstanding Physician), which selections shall be made by the KMA Awards Committee, and except for up to two Outstanding Advocacy Awards, which selections shall be made by the KMA Board of Trustees.”

- Bylaws have been updated

**02-2017: KENTUCKY MEDICAL ASSOCIATION AUDIT RESOLUTION** (KMA BOT) – Adopted

**1st RESOLVED**, that the KMA bylaws be amended as follows: “Chapter V, Section 7: The Secretary Treasurer shall advise the Executive Vice President in all administrative matters of this Association and shall act as the corporate secretary in so far as the execution of official documents or institution of official actions are required. He shall perform such duties as are placed upon him by the Constitution and Bylaws, and as may be prescribed by the Board of Trustees. The Secretary-Treasurer shall demand and receive all funds due the Association, including bequests and donations. He shall, if so directed by the House of Delegates, sell or lease any real estate belonging to the Association and execute the necessary papers and shall, subject to such direction, have the care and management of the fiscal affairs of the Association. All vouchers of the Association shall be signed by the Executive Vice President or his designee and shall be countersigned by the Secretary-Treasurer of the Association. When one or more of the above-named officials are not readily available, four specifically designated representatives of the Executive Committee are authorized to countersign the vouchers, provided that in any event all vouchers of the Association shall bear a signature and a countersignature. The four members of the Executive Committee authorized to countersign vouchers shall be designated by the Board during their reorganizational meeting in September and, whenever possible should be easily accessible from the KMA Headquarters Office. All those authorized to countersign vouchers shall be required to give bond in an amount to be determined by the Board of Trustees. The Secretary-Treasurer shall report the operations of his office annually to the House of Delegates, via the Board of Trustees, and shall truly and accurately account for all funds belonging to the Association and coming into his hands during the year. His accounts shall be audited annually by a certified public accountant appointed by the Board of Trustees. The Association’s annual audit shall be made available to the membership.”; and be it further

- Bylaws have been updated

**2nd RESOLVED**, that the KMA bylaws be amended as follows: “Chapter VI, Section 2: The Board shall meet daily, or as required, during the Annual Meeting of the Association and at such other times as necessity may require, subject to the call of the Chairman or on petition of three Trustees. It shall meet on the last day of the Annual Meeting for reorganization and for the outlining of the work for the ensuing year. It shall, through its Chairman, make an annual report to the House of Delegates outlining the Association’s activities for the previous year, including reports from each commission, along with a financial report. By accepting or rejecting this report, the House may approve or disapprove the action of the Board of Trustees in whole or in part, with respect to any matter reported upon therein. In the event of a vacancy in any office other than that of President, the Board may fill the same until the annual election.”; and be it further



- Bylaws have been updated

**3rd RESOLVED**, that the KMA bylaws be amended as follows: “Chapter VI, Section 9, Paragraph 4: He shall account for and promptly turn over to the Secretary-Treasurer all funds of the Association which come into his hands. It shall be his duty to receive all bills against the Association, to investigate their fairness and correctness, to prepare vouchers covering the same, and to forward them to the Secretary-Treasurer for appropriate action. He shall keep an account with the component societies of the amounts of their assessments, collect the same, and promptly turn over the proceeds to the Secretary-Treasurer. He shall annually submit his financial books and records to a certified public accountant, approved by the Board, whose report shall be made available to the membership.”

- Bylaws have been updated

**03-2017: A SUMMARY OF AMA ACTIVITIES AT THE KMA ANNUAL MEETING** (GLMS) – Adopted as Amended

**RESOLVED:** The American Medical Association (AMA) Delegation Chair or designee annually provide a summary of AMA activities at the KMA Annual Meeting.

- Coordinated with Delegation Chair

**04-2017: ADDICTION AND PREGNANCY** (GLMS) – Adopted as Amended

**1st RESOLVED:** KMA oppose legislation that seeks to impose criminal liability related to maternal drug addiction during pregnancy or transplacental drug transfer; and be it further

- Legislation was not introduced during 2018 legislative session

**2nd RESOLVED:** KMA oppose legislation that requires physicians to gather and report private personal health information to law enforcement agencies in furtherance of investigations or prosecution related to maternal drug addiction during pregnancy or transplacental drug transfer; and be it further

- Legislation was not introduced during 2018 legislative session

**3rd RESOLVED:** KMA, through its communication vehicles, provide information to increase knowledge regarding the effects of drug and alcohol use during pregnancy and the value of routinely inquiring about alcohol and drug use in the course of providing prenatal care.

- Devoted the Winter Communicator Focus on Health to drug and alcohol abuse during pregnancy
- Communicated information from University of Kentucky regarding smoking and alcohol use during pregnancy (Oct. 14)
- Communicated retweeted numerous articles on drug/opioid use

**05-2017: EVIDENCE BASED TREATMENT AND HARM REDUCTION** (GLMS) – Adopted as Amended

**RESOLVED:** KMA (1) encourage Kentucky policy-makers to pursue an approach to the problem of drug abuse aimed at preventing the initiation of drug use, aiding those who wish to cease drug use, and diminishing the adverse consequences of drug use, by embracing a medical and public health approach; (2) encourage the expansion of opioid maintenance medication programs so that opioid maintenance therapy can be available for any individual who applies and for whom the treatment is suitable; (3) support treatment that is driven by patient needs, medical judgment, and recovery concerns; (4) acknowledge the benefits of abstinence from or reduction of drug use with the 4 primary goals of chronic disease treatment of decreased related mortality, decreased related morbidity, decreased total cost of care, and improved functioning/quality of life; (5) encourage the extensive application of needle and syringe exchange and distribution programs; (6) supports mental health and community partnerships that foster improved education and understanding regarding culturally competent, medically accepted, and scientifically proven methods of care for psychiatric and substance use disorders; (7) supports efforts of mental health providers to create respectful, collaborative relationships with local community leaders to improve access to scientifically sound mental health services.

- Messaging through communications vehicles
- Attended the legislative meeting on opioid abuse
- Monitor if CME providers are offering educational presentations on this topic
- Monitor coding education on opioids
- KMA represented at the KY drug Overdose Prevention Advisory Group
- Communicated numerous articles on drug/opioid use

- Monitored several pieces of legislation related to opioid/substance abuse during 2018 legislative session
- Attended meeting organized by members of the Kentucky State Senate to discuss ways to collaborate with regulatory boards and other state trade associations regarding state's opioid epidemic
- Met with state Public Health Commission on the subject

**06-2017: HARM REDUCTION PROGRAMS** (Benjamin Kutnicki, MD) – Adopted as Amended

**1st RESOLVED:** KMA endorse Harm Reduction Programs including Syringe Access and Exchange and educate physicians about their efficacy in reducing the risk of spreading infectious diseases through the availability of sterile drug injection equipment; and be it further

- Educating through social media
- Communicated numerous articles on drug/opioid use
- Promoted safe needle exchanges on Twitter

**2nd RESOLVED:** KMA encourage physicians to assist local health departments in obtaining approval to operate Harm Reduction Programs including Syringe Access and Exchange from local governing bodies.

- Messaging through social media platforms
- Tweeted or retweeted numerous articles on drug/opioid use
- Promoted safe needle exchanges on Twitter

**07-2017: HEALTH CARE REFORM AND MENTAL HEALTH/ADDICTION SERVICES** (GLMS) – Adopted as Amended

**RESOLVED:** KMA supports health care reform that meets the needs of Kentuckians, including people with mental illness and substance use/addiction disorders, and will advocate for the inclusion of full parity towards treatment equity of mental illness and substance use/addiction disorders in any Kentucky health care reform legislation or regulation.

- Monitored several pieces of legislation related to opioid/substance abuse during 2018 legislative session.

**08-2017: INCREASING NALOXONE AVAILABILITY** (UK College of Medicine) – Adopted as Amended

**RESOLVED:** KMA supports increasing the availability of naloxone through 1) collaborative practices to create standing orders at pharmacies, schools, business, and other community organizations 2) by encouraging law enforcement agencies to carry naloxone and 3) by encouraging physicians to reconsider opioid management for at-risk populations and when absolutely unavoidable to co-prescribe naloxone.

- These concepts were previously adopted by the Kentucky General Assembly in past legislative sessions; however, KMA continued to monitor for relevant legislation during 2018 legislative session.

**09-2017: THE ROLE OF SELF HELP GROUPS IN ADDICTION TREATMENT** (Kelly Clark, MD) – Adopted

**1st RESOLVED:** KMA recognizes that (a) patients in need of treatment for alcohol or other drug-related disorders should be treated for these medical conditions by qualified professionals in a manner consonant with accepted practice guidelines and patient placement criteria; and (b) self-help groups are valuable resources for many patients and their families and should be considered as adjuncts to a treatment plan; and be it further

- Policy Statement – updated policy manual

**2nd RESOLVED:** KMA urges managed care organizations and insurers to consider self-help as a complement to, not a substitute for, treatment directed by professionals, and to refrain from using their patient's involvement in self-help activities as a basis for denying authorization for payment for professional treatment of patients and their families who need such care.

- Policy Statement - updated policy manual

**10-2017: OPIOID EPIDEMIC AND NON-PHYSICIAN PRACTITIONER PRESCRIPTIVE AUTHORITY** (NKMS) – Adopted as Amended

**1st RESOLVED:** KMA continue to educate policymakers and the public regarding issues surrounding opioid abuse disorder and, when appropriate, offer policymakers evidenced-based solutions designed to curtail the opioid epidemic; and be it further

- Issues surrounding Opioid Abuse Disorder are explored through KMA's Administrative Improvements in Medicine (AIM) Initiative, a comprehensive effort to identify and reduce, through legislation, regulation, or greater public awareness, administrative barriers to effective patient care.
- Multiple tweets surrounding opioid abuse, several news articles published (see KMA in the News)
- Attended meeting organized by members of the Kentucky State Senate to discuss ways to collaborate with regulatory boards and other state trade associations regarding state's opioid epidemic
- Worked with the Kentucky Chapter of the American Society of Addiction Medicine during the 2018 legislative session to monitor several pieces of Opioid Use Disorder legislation and educated policymakers regarding any concerns.

**2nd RESOLVED:** KMA continue to oppose ongoing legislative and regulatory efforts by non-physician practitioners to establish or expand prescriptive authority related to Schedule II through Schedule V controlled substances; and be it further

- Attended a meeting with Senator Paul Hornback, the Kentucky Coalition of Nurse Practitioners and Nurse Midwives (KCNPNM), and the Kentucky Academy of Family Physicians to discuss KCNPNM's proposal to eliminate the CAPA-CS. KMA expressed opposition to the proposal and emphasized the need for greater collaboration considering the state's current opioid epidemic
- Successfully opposed attempts by non-physician groups to expand prescriptive authority during the 2018 legislative session

**3rd RESOLVED:** KMA work with the Kentucky Academy of Family Physicians and other state specialty societies to develop specific strategies aimed at strengthening physicians' role in leading, supervising, or collaborating with non-physician practitioners who are currently authorized to prescribe Schedule II through Schedule V controlled substances; and be it further

- KMA has established ongoing meetings with KAFP to discuss issues surrounding the efforts by non-physician advocacy groups to expand prescriptive authority. Additionally, KMA and KAFP are jointly drafting a standardized and enhanced CAPA-CS and will explore legislation that would require its use by APRNs and their physician collaborators
- Helped draft and then supported legislation during the 2018 legislative session that proposed to standardize and strengthen the CAPA-CS between physicians and nurse practitioners.

**4th RESOLVED:** KMA support statutory revisions conferring authority to the Kentucky Board of Medical Licensure to establish standards, investigate complaints and, when necessary, initiate disciplinary procedures related to the prescribing and dispensing of Schedule II through Schedule V controlled substances by all practitioners, including non-physician practitioners who are currently permitted to prescribe such drugs.

- Draft legislation has been developed and is under review by interested stakeholders.

#### **11-2017: PHYSICIAN ASSISTANT "OPTIMAL TEAM PRACTICE" (NKMS) – Adopted**

**1st RESOLVED:** KMA advocate against the elimination of provisions in laws and regulations that require a physician assistant to have and/or report a supervisory, collaborating or other specific relationship with a physician in order to practice; and be it further

- Legislation was not introduced during the 2018 legislative session.
- Communicated with KBML regarding attempts by national physician assistant groups to have a resolution adopted by the Federation of State Medical Boards (FSMB) to support greater physician assistant autonomy; KBML and other state medical boards voiced opposition to FSMB and the resolution was ultimately withdrawn

**2nd RESOLVED:** KMA advocate against the establishment of autonomous state boards, with a voting membership comprised of a majority physician assistants, to license, regulate, and discipline physician assistant's; and be it further

- See Item A

**3rd RESOLVED:** KMA oppose reimbursement directly to physician assistants by public and private insurance.

- See Item A

#### **12-2017: KRS CHANGE FOR PRESCRIPTION REFILLS (NKMS) – Adopted as Amended**

**RESOLVED:** KMA advocate revising all applicable state statutes and regulations to permit prescriptions to be

refilled for a maximum period of 15-months from the date prescribed.

- Legislation was not introduced during the 2018 Regular Session. KMA will look for opportunities in future legislative sessions to support relevant legislation.

**13-2017: SCHEDULE II PRESCRIPTIONS TOTAL 90-DAY SUPPLY (NKMS)** – Referred to BOT for Further Study

**RESOLVED:** KMA advocate for a revision of KRS 218A.180 to allow Schedule II controlled substance prescriptions to be valid 90 days from the date written: total of 90-day supply may be split over multiple prescriptions (e.g. 1 month each); each prescription must have the date today (not post-dated) and an earliest fill date.

- Referred to the Commission on Legislative and Political Advocacy; decision made to defer action in 2018 Regular Session due to opioid crisis and misconceptions regarding intent of this policy.

**14-2017: COMMUNICATION WITH PHARMACIES (GLMS)** – Adopted

**RESOLVED:** KMA work with health systems and the electronic health records system to improve the medication process so the retail pharmacy receives a discontinuation notice when a patient's prescription has been stopped.

- KMA met with the Kentucky Pharmacy Association to discuss the issue and seek assistance in advocating for the requested change
- KMA's AMA Delegation submitted a resolution to the 2016 AMA House of Delegates regarding the issue which was adopted by the House and is now policy

**15-2017: PHYSICIAN PRACTICE ADMINISTRATIVE SIMPLIFICATION (John Johnstone, MD)** – Adopted as Amended

**RESOLVED:** KMA encourage members to document administrative burdens that prevent care that they believe would lead to better health and long-term cost savings for the health care system, and develop mechanisms to report such information to the Association for possible action.

- KPLI - 2018 Annual Meeting educational offering
- Administrative Improvements in Medicine (AIM) program recommended by Long Range Planning Commission
- Messaging through communications vehicles on a variety of topics related to administrative simplification
- Cumulative collection of AIM Issues
- Connecting AIM with quality reporting through the quality measurement strategy project
- Web resource guide for modifier-25 guidance
- AIM Initiative will be presented to KPLI group during the business of leadership session

**16-2017: OVERCOME BARRIERS TO VOLUNTEER PHYSICIANS IMPROVING ACCESS TO KENTUCKIANS (LMS)** - Adopted

**RESOLVED:** KMA support legislation to provide medical liability protection for physicians who provide uncompensated voluntary health care at free clinics.

- Added to policy manual
- Restatement of existing policy
- Monitor legislation

**17-2017: RESTRICTIVE COVENANTS (GLMS)** – Adopted as Amended

**RESOLVED:** KMA study how physician employment contract provisions - including restrictive covenants - may impact continuity, quality, and availability of care in Kentucky and report back to the House of Delegates at the 2018 Annual Meeting.

- Referred to Long Range Planning Commission

**18-2017: ERGONOMIC HAZARDS (GLMS)** – Adopted as Amended

**1st RESOLVED:** KMA recognize that physicians are at risk for ergonomic and repetitive injuries, educate physicians and health care systems (hospitals, ambulatory surgery centers, hospital administrators) on

physical risks (the significance of prolonged neck flexion) and on the value of preventive measures; and be it further

- Policy Statement – updated policy manual

**2nd RESOLVED:** KMA encourage the use of ergonomically friendly equipment and environments for physicians and other healthcare workers.

- Messaging through social media platforms

**19-2017: PHYSICIAN TO PHYSICIAN OPINIONS (GLMS)** – Adopted as Amended

**RESOLVED:** KMA support allowing physicians licensed in Kentucky to obtain opinions from physicians licensed in other jurisdictions without requiring the opining physician to obtain a Kentucky license.

- Referred to Commission on Physician Licensure and Workforce
- Telehealth discussions held during the 2018 legislation session; legislation (SB112) passed that established broad framework; details, including those pertaining to this policy, will be addressed with future legislation and regulations.
- The Commission on Physician Licensure and Workforce met on April 21 and reviewed the telehealth bill (Senate Bill 112) that passed the 2018 General Assembly.
- The Commission on Physician Licensure and Workforce discussed Senate Bill 153 which would have entered Kentucky into the Interstate Medical Licensure Compact. The Commission also heard from a KBML representative regarding steps the Board has taken to streamline the licensure process. The Commission will continue to monitor this issue as participation in telehealth across state lines increases.

**20-2017: HEALTH CARE COVERAGE FOR THE MEDICALLY UNDERSERVED (GLMS)** - Adopted as Amended

**1st RESOLVED:** KMA support the continuation of federal funding for the population covered under Medicaid to ensure that low-income patients are able to secure affordable and adequate coverage; and be it further

- Policy Statement – updated policy manual

**2nd RESOLVED:** KMA continue to evaluate various proposals relating to coverage, access, delivery, and economic sustainability of health care in Kentucky, and be it further

- Administrative Improvements in Medicine (AIM) Initiative
- Medicaid TAC discussed relevant information

**3rd RESOLVED:** KMA will advocate for a focus on preventative care as a means to decrease overall health care cost, and be it further

- Included in Administrative Improvements in Medicine (AIM) Initiative

**4th RESOLVED:** KMA support the American Medical Association Vision on Health Reform as stated in its document of November 15, 2016.

- Policy Statement – updated policy manual

**21-2017: GUN VIOLENCE (GLMS)** – Adopted as Amended

**RESOLVED:** KMA advocate for increased research into gun violence.

- KMA continues to monitor federal legislation that provides funding for research into gun violence.

**22-2017: SCHOOL NUTRITION (LMS)** – Adopted as Amended

**RESOLVED:** KMA advocate for Kentucky's endorsement for K-12 nutritional standards that are higher than the 2017 national standards.

- Referred to Public Health Commission
- Nutrition guide provided on kyma.org – health priorities diabetes/obesity
- Using CDC Social Media campaign on nutrition

**23-2017: COMPREHENSIVE SEXUAL EDUCATION IN SCHOOLS (UK College of Medicine)** – Adopted

**1st RESOLVED:** KMA supports the American Medical Association policy to oppose the sole use of abstinence only education by providing information about condoms, birth control, and other means of preventing pregnancy and sexually transmitted diseases; and be it further

- Referred to Public Health Commission

**2nd RESOLVED:** KMA supports sexual education in schools to include information on sexual assault, consent communication, and dating violence prevention; and be it further

- Referred to Public Health Commission
- Attended the Annual Community Shield Conference – included a “survivors panel” discussion about dating violence prevention
- Partnered with the quality strategy team to ensure screening for IPV is included as a quality measure

**3rd RESOLVED:** KMA supports sexual education in schools to include reference to non-traditional (LGBTQIA) practices for safe sex, in the interests of equality and prevention of sexually transmitted disease; and be it further

- Referred to Public Health Commission

**4th RESOLVED:** KMA will work with appropriate agencies, including but not limited to the public school system, to ensure that sex education is age-appropriate, evidence-based, led by well-trained individuals, and subject to periodic evaluation and improvement.

- Referred to Public Health Commission
- Social media campaign via CDC/STD teen program
- Partnered with the Kentucky Performance Measures Alignment Committee to ensure screening for STD is included as a quality measure

**24-2017: CPR TRAINING IN HIGH SCHOOLS** (UK College of Medicine) – Adopted

**RESOLVED:** KMA supports the American Medical Association policies on reducing the risk of death from cardiac arrest through 1) encouragement of CPR training in Kentucky for students enrolled in grades 7-12, 2) emphasis of the importance of Automated External Defibrillator (AED) education and instruction as part of CPR training, and 3) encouragement of increased AED availability in public spaces throughout the state.

- Referred to Public Health Commission
- Kentucky Regulations address this

**25-2017: NEUTRAL POLICY LANGUAGE ON ABORTION** (GLMS) – Referred to BOT for Action

**RESOLVED:** KMA rescind the policies found under the heading “Pregnancy, Termination of;” within its Policy Manual and replace them with the following: “The Kentucky Medical Association (KMA) supports the right of physicians to practice medicine in a manner consistent with their conscience and the best interest of their patients. KMA opposes any policy that would compel a physician to practice in a way they believed to be unethical, or perform a service they believed to be immoral. KMA further opposes any policy, law or regulation that seeks to impede patient access to safe, appropriate, and legal medical care.”

- Ongoing discussion and study

**26-2017: ENCOURAGING BREASTFEEDING AND IMPROVING ACCESS TO BREASTFEEDING-RELATED RESOURCES** (University of Kentucky College of Medicine) – Adopted as Amended

**1st RESOLVED:** KMA supports increasing public education on the benefits of breastfeeding to both baby and mother; and be it further

- Referred to Public Health Commission
- Promoting awareness via social media with CDC and other partners

**2nd RESOLVED:** KMA supports continuous post-partum access to and health insurance coverage for lactation consultants and affordable breast pumps; and be it further

- See item A

**3rd RESOLVED:** KMA supports providing mothers with adequate time and a private, hygienic space to express breast milk regardless of their employment or student status; and be it further

- See item A

**4th RESOLVED:** KMA supports increasing and improving the follow-up with parents of newborns to ensure parents are aware of resources available to them, and to help remedy early issues in the breastfeeding process to increase breastfeeding rates and longevity.

- See item A

**27-2017: FIREWORKS SAFETY** (GLMS) – Reaffirmation of Current Policy in-lieu-of Proposed Resolution

- Policy Manual Updated