

RESOLUTION

Subject: Changes and Programs to Promote Equity, Inclusiveness, and Physician Leadership

Submitted by: KMA Board of Trustees

Referred to: Reference Committee

WHEREAS, over the past year-and-a-half, society has been roiled by the Covid-19 pandemic; and

WHEREAS, government and private sector organizations, including the KMA, instituted many changes during the pandemic in order to continue operations in a safe and productive manner; and

WHEREAS, KMA implemented virtual meetings, including Continuing Medical Education (CME) in which more physicians participated than traditionally participate in live offerings; and

WHEREAS, to mirror similar programs being offered to physician members in urban areas, KMA and the Kentucky Foundation for Medical Care developed the Be Well. Stay Well. Physician Health Program to assist rural physicians with career burnout and the normal struggles of everyday life; and

WHEREAS, physicians around Kentucky stepped up in many ways during the pandemic to develop the best information, treatments, and collaboration to address the Covid- 19 pandemic; and

WHEREAS, KMA worked with a variety of physician members including KMA leaders and graduates of the Kentucky Physician Leadership Institute (KPLI) to help inform the public and enhance professional collaboration during the pandemic; and

WHEREAS, at the same time the pandemic swept the world, society took notice of the need for greater inclusivity and equity for all populations; and

WHEREAS, KMA recognized the need for greater inclusivity in health care by directing resources and working with other stakeholder groups to reach diverse populations around the state through public service campaigns highlighting topical public health issues, including vaccinations; and

WHEREAS, these campaigns reached more than three million Kentuckians, with a special emphasis on reaching minority and rural populations; now, therefore, be it

RESOLVED, that KMA study possible organizational changes to make the
KMA House of Delegates
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Association more inclusive of all physicians regardless of demographics, location, or practice setting; and be it further

RESOLVED, that the KMA review lessons learned from the pandemic to enhance physician leadership skills in order to address and/or avoid future public health challenges; and be it further

RESOLVED, that KMA review lessons learned from the pandemic to enhance and focus KMA programs directed at the public, with a special emphasis on applying the success of reaching disparate populations, in order to improve public health for all Kentucky citizens and eliminate health inequities across the state.