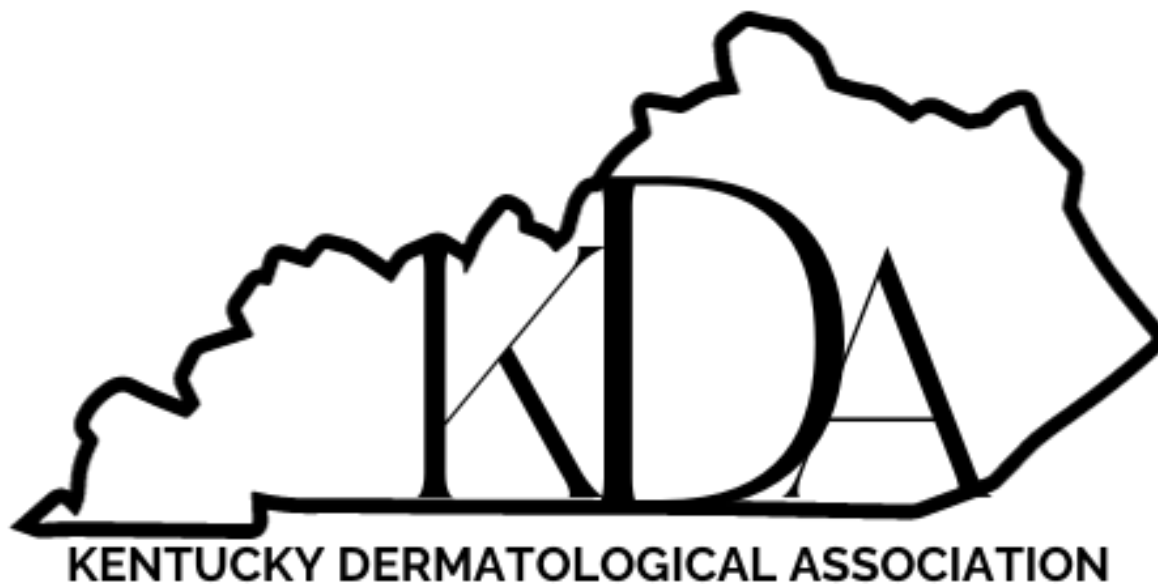


»»» NEWSLETTER «««

# KDA UPDATE



## PRESIDENT'S PAGE

KEVIN O'BRYAN, MD

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KDA ANNUAL  
MEETING RECAP  
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SAVE THE DATE  
2025 KDA ANNUAL  
MEETING

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# GREETINGS!

KEVIN O'BRYAN, MD

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Dear Colleagues,

It is an honor to serve as President of the Kentucky Dermatology Association for 2024-2025. I am humbled by the task of leading this organization, which has been shepherded by so many dedicated and talented physicians over the years. That said, I am also acutely aware of the need to build on that legacy, and I am excited about the places we can all go in the coming year.

By way of introduction, I am a native of Owensboro, and after medical school at UK, I left the state for many years, returning in 2016 to practice Mohs surgery in Louisville. It has been wonderful to be back home after much time away.

My goals for the KDA in 2024/2025 are twofold: to increase engagement of Dermatologists in all regions of Kentucky, and to advance the efforts of previous presidents by involving Dermatologists in statewide advocacy, spearheaded by the Kentucky Medical Association.

On the topic of engagement, I would encourage everyone to block their calendars for next year's annual meeting, which will take place on Friday August 22, 2025 in Louisville. After the meeting there will be dinner at a nice restaurant in town, which is always a wonderful opportunity to catch up with old and new friends from around the state (and, it has been said, a heck of a deal for a great meeting and a nice meal!). We are also working on discounted hotel rates for those coming from farther afield. Finally, though we are an organization focused on the interests of our physician members, I would love for all of us to make our mid-level providers feel welcome to attend the meeting. Quality educational opportunities for all of our providers will ultimately improve care for all Kentuckians!

Regarding advocacy, I will be representing the KDA as we work in concert with the KMA, primarily for reform of prior authorization in Kentucky. Of course, there are many issues at both the state and national levels which Dermatologists feel passionately about, and while we need to stay engaged on those issues, our voice is used most effectively when combined with other physicians in the state. My hope is that, once we are successful with prior authorization, we can harness this momentum, and turn our attention to these other issues. To that end, I want to hear from you! Please share with me your stories of how prior authorization has negatively impacted one of your patients – the more specific the story, the better. I will carry these stories with me as I meet with legislators in the coming year. It is crucial for them to hear real examples of how the onerous bureaucracy of prior authorization harms the citizens of Kentucky.

I am of course sensitive to the fact that we are all busy, both with obligations at work and at home. That said, I feel strongly that we as Dermatologists need to engage with one another and work together to accomplish our shared goal of improving healthcare in Kentucky. We are blessed to have many talented and charismatic leaders in the field of Dermatology. Let's work together to make Kentucky the best state in the country for Dermatologists and our patients!

Thank you very much for your time. Please feel free to contact me anytime if I may be of service, and I look forward to seeing you at the meeting next August!

Sincerely,

Kevin O'Bryan

Email: [kobryanmd@gmail.com](mailto:kobryanmd@gmail.com)

Phone: (501) 773-3111

# 2025 KDA MEETING IN REVIEW

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Colleagues from across the state recently came together for the 2024 KDA Annual Meeting in Louisville.

Keynote speaker, Robert Brodell, MD, from the University of Mississippi joined us to discuss strategies to combat the physician shortage crisis.

Clinical presentations included updates about new biologic and immunosuppressant therapies in dermatology, rare cutaneous events associated with immune checkpoint inhibitor therapy, and overlap in morphologies of cutaneous diseases.

KMA Executive Vice President and Director of Advocacy, Cory Meadows provided an update on the 2024 legislative session, including efforts to combat prior authorization and scope creep and discussed how dermatologists can make an impact through advocacy.

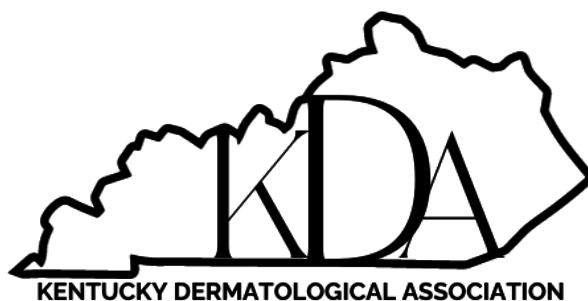


## THANK YOU TO OUR SPONSORS!

18 EXHIBITORS PARTICIPATED IN THE KDA ANNUAL MEETING. THEIR SUPPORT IS GREATLY APPRECIATED AND WE HOPE YOU ENJOYED OUR BINGO GAME AND THE OPPORTUNITIES TO LEARN MORE ABOUT EACH ORGANIZATION.



# SAVE



22 AUGUST  
**2025**

# THE

# DATE



**MARRIOTT  
LOUISVILLE EAST  
LOUISVILLE,  
KENTUCKY**

Be on the lookout in the coming months for registration information and more details.

Do you have a topic you would like to learn more about? Do you have a speaker recommendation? Please let us know. This meeting is YOUR meeting and we want to provide content that is timely and relevant to you.