

SPONSORSHIP OPPORTUNITIES WITH THE KENTUCKY MEDICAL ASSOCIATION



The Kentucky Medical Association (KMA) is the ONLY statewide professional organization representing and supporting physicians from every specialty across the Commonwealth. Established in 1851, KMA advocates for policies that protect patients and physicians, provides high-quality continuing medical education, and leads initiatives that improve public health. Through its strong network of thousands of members, KMA works to promote physician leadership, reduce barriers to care, and ensure a healthier future for all Kentuckians.



Partnering with KMA as a Corporate Affiliate offers a unique opportunity to connect your brand with a trusted, statewide network of healthcare leaders, while gaining meaningful visibility among engaged physician decision-makers. Our 2026 Annual Meeting will bring together 200+ physicians at the close of the CME cycle, when attendees are actively participating in mandated education required for licensure—creating a highly motivated and focused audience. Exhibitors will have continuous opportunities to interact with members throughout the conference, as lunch, snacks, and beverages are hosted directly in the exhibitor hall to maximize traffic and conversation. Additional engagement features, including exhibitor bingo, are designed to drive consistent booth visits, strengthen connections, and ensure sponsors receive exceptional exposure while demonstrating their commitment to advancing patient care across Kentucky.



KENTUCKY PHYSICIANS:
AT THE HEART OF IMPACT
2026 KMA ANNUAL MEETING
AUG. 22-23 | LOUISVILLE MARRIOTT EAST

DEADLINE: July 31, 2026

Contact: Emily Schott
schott@kyma.org
502-341-1926

2026 CORPORATE AFFILIATE PROGRAM



Sponsorship Packages

Platinum Sponsor – \$8,000

Only 2 Available!

- Exclusive industry presentation speaker during lunch
- Exclusive 60 second marketing message to be shown at least twice during non-educational events (House of Delegates, Registration Area--no CME provided)
- 1st choice of premium table location
- 2 reservations to KMA Member Reception with booth
- Logo and acknowledgement shown on slides during KMA House of Delegates
- Logo displayed prominently on signage
- Acknowledgement with logo via Instagram post
- Product information/samples permitted
- 4 representatives permitted at exhibitor table

Gold Sponsor – \$5,000

- 60 second marketing message to be shown once during non-educational events (House of Delegates, Registration Area--no CME provided)
- Premium table location
- 2 reservations to KMA Member Reception with booth
- Product information/samples permitted
- Acknowledgement shown on slides during KMA House of Delegates
- Logo displayed on signage
- 3 representatives permitted at exhibitor table

Silver Sponsor – \$3,500

- 3rd Tier table location
- Product information/samples permitted
- 2 reservations to KMA Member Reception with booth
- Logo displayed on signage
- 2 representatives permitted at exhibitor table

Bronze Sponsor – \$2,500

- Table location limited to availability after higher sponsorship levels have been assigned
- Product information/samples permitted
- Logo displayed on signage
- 2 representatives permitted at exhibitor table



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