

RESOLUTION

Subject: Educating the Public on Nicotine Products and Associated Health Risks

Submitted by: Monalisa Tailor, MD

Referred to: Reference Committee

WHEREAS, nicotine-containing products, including combustible cigarettes, e-cigarettes, vaping devices, nicotine pouches, and other emerging delivery systems, are widely used and increasingly marketed to youth and young adults; and

WHEREAS, nicotine is a highly addictive substance with well-documented adverse effects on cardiovascular, pulmonary, and neurological health, including impacts on brain development in adolescents and young adults; and

WHEREAS, the proliferation of flavored nicotine products and targeted marketing strategies has contributed to increased initiation and sustained use among youth populations; and

WHEREAS, there exists widespread public misunderstanding regarding the relative risks of various nicotine products, including the misconception that certain products are harmless or significantly safer without sufficient evidence, especially nicotine pouches; and

WHEREAS, physicians and public health organizations play a critical role in providing accurate, evidence-based information to patients and the broader community; now, therefore, be it

RESOLVED, that KMA develop and promote educational initiatives aimed at increasing public awareness of the health risks associated with all forms of nicotine use; and be it further

RESOLVED, that KMA supports reducing youth access to nicotine products including nicotine pouches; and be it further

RESOLVED, that KMA supports limiting advertising practices that appeal to minors when it comes to nicotine pouches and products.